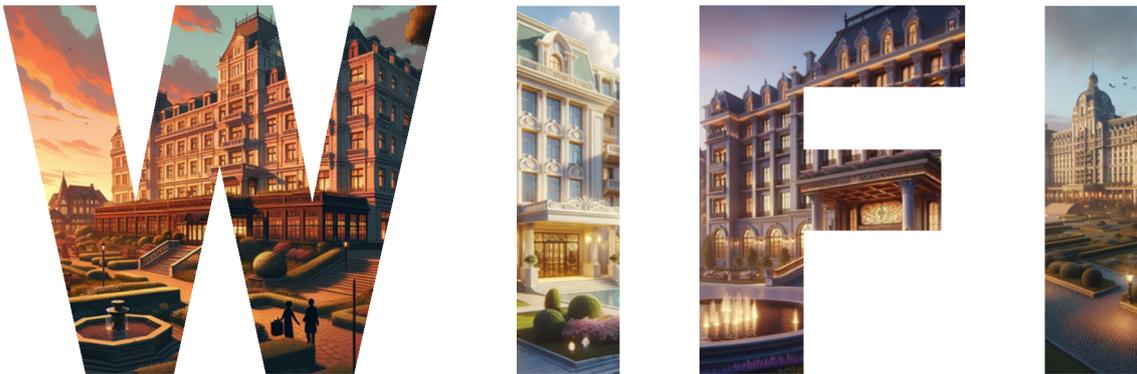


# DanMagi's Network Equipment

DanMagi 



➤ All your Wi-Fi Needs - in one place!

## Part 1:

# Network Challenges

Modern hotels require high-performance network infrastructure that can support:

- High-density Wi-Fi usage
- Streaming and casting (PAN/GHOST PAN)
- Guest Recognition
- Cloud-based services
- Security and compliance requirements
- 24/7 global IT operations

Yet hotels often struggle because multiple vendors are involved:

- One sells Wi-Fi hardware
- One installs the network
- One manages the HSIA
- One provides support
- Another monitors the system
- Another handles casting or PAN

DanMagi eliminates this problem by providing a single point of supplier responsibility for your entire network lifecycle:

This fragmented model leads to **conflicts, delays, unclear responsibilities**, and **costly troubleshooting**.

**Hardware → Project Management → Installation → HSIA → PAN  
→ Monitoring → Reporting → Support**

From first design to daily operations, DanMagi ensures the network is implemented correctly and maintained proactively, with one partner, one SLA, one support line, and **zero finger-pointing**.

## Part 2:

# The Hidden Tax on Hospitality: Fragmented Networks

When your network vendors don't speak the same language, your guests pay the price.



### The Old Problem

#### Inconsistent Designs

#### Performance Gaps

#### Cost Overruns

#### Zero Visibility



75% BLIND SPOT

### The Business Reality

**Operational Chaos:** Different standards across properties mean your IT team is constantly “relearning” your own network, leading to slow deployment and misconfigured security.

**Brand Erosion:** If a guest can't stream 4K or connect during a high-stakes conference, they don't blame the vendor — they blame your hotel brand.

**Budget Bleed:** You aren't just paying for hardware; you're paying for the “emergency fix” culture created by over-engineered installations and unnecessary hardware bloat.

**The Blind Spot:** Managing guest experience through separate dashboards is like flying a plane with half the instruments missing. You can't fix what you can't see.

## Part 3:

# One Standard. Total Visibility. Zero Scramble

DanMagi provides everything under **one umbrella**: we provide a single, global framework that makes your network invisible so you can focus on your guests.



## The Four Pillars of the DanMagi Advantage

### Unified Network Design

**Global Consistency:** We replace “vendor-specific” quirks with a single, high-performance blueprint. Whether you have 5 properties or 500, every site follows the same gold standard for security and roaming.

### Optimized Guest Experience

**Future-Proof Performance:** From 4K streaming to seamless “Ghost PAN” connectivity, our hardware selection is driven by guest demand, ensuring your brand never takes a hit due to a spinning loading icon.

### Procurement Intelligence

**Capital Efficiency:** We eliminate “Hardware Bloat.” By remaining vendor-neutral and optimizing designs, we ensure you only pay for the equipment you actually need—delivered directly to your door, customs-cleared.

### The “Single Pane of Glass”

**Total Oversight:** Stop jumping between dashboards. Gain a 100% transparent view of network health, hardware performance, and guest satisfaction across your entire portfolio from one central hub.

## Part 4:

# Precision Deployment. Proactive Intelligence

We don't just ship boxes. We engineer a fully validated ecosystem and then watch over it so you don't have to.

## The Two Phases of Operational Excellence

### The DanMagi Process

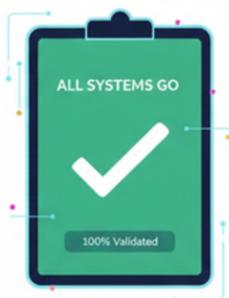
#### Elite Commissioning

### The Executive Result

**Validated Compliance:** Our teams handle everything from rack physics to PMS integration. We don't "leave the building" until the network is stress-tested against brand standards, ensuring 100% guest recognition from day one.

#### Cloud-Native Intelligence

**Predictive Management:** Transition from "break-fix" to proactive health. Our platform doesn't just monitor status; it predicts interference and bandwidth spikes, delivering weekly insights that turn network data into business intelligence.



## Part 5:

# Beyond Connectivity: Strategic Results for Your Portfolio

When the network is no longer a point of failure, it becomes a driver of growth.

## The Three Pillars of Long-Term Success

### The Benefit

### The Executive Result

#### **Unified Accountability**

**One Partner, One SLA:** We eliminate the "multi-vendor finger-pointing." By owning the entire ecosystem—from hardware to global support—we ensure there is never a debate about responsibility. You have one number to call, and we resolve the rest.

#### **Total Cost Ownership (TCO)**

**Capital Preservation:** We don't just reduce the initial "Hidden Tax." Through optimized performance and vendor-neutral hardware selection, we extend asset lifespans and eliminate the cycle of "emergency fixes," leading to a significantly lower long-term TCO.

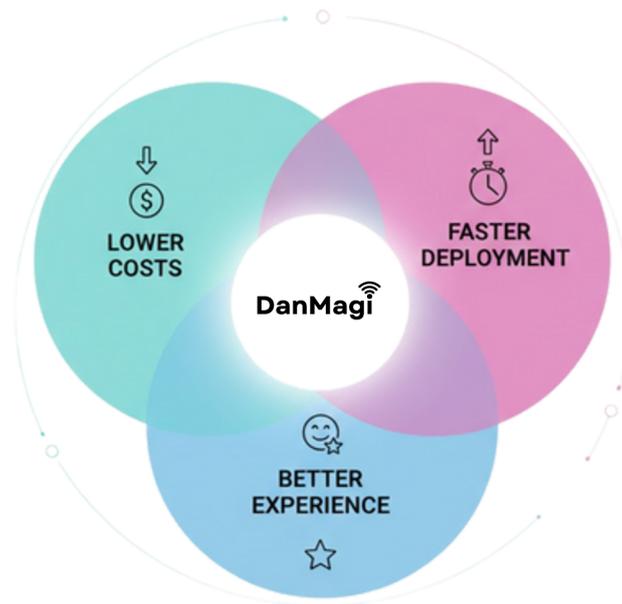
#### **Brand Integrity**

**Guest-First Infrastructure:** A standardized network means a consistent user experience across every property. By supporting next-gen casting and rising device counts today, we future-proof your infrastructure and eliminate the negative reviews that stem from poor connectivity.

# Stop Managing Infrastructure. Start Driving Experience

The fragmented network is a choice.

**A unified, high-performance ecosystem is a competitive advantage.**



## The DanMagi Promise

### Complete Lifecycle Ownership

### Measurable Performance

## The Executive Outcome

**Zero Friction:** From the first site survey to 24/7 global monitoring, we own the complexity so your staff doesn't have to. You gain a partner that is invested in your property's success, not just your hardware.

**Data-Driven Confidence:** No more guessing about guest satisfaction or network health. Our cloud platform provides the transparent proof of performance required for modern hospitality audits and brand standards.

# Take the First Step: PMS Integration & Network Audit

Are you ready to eliminate the blind spots in your portfolio?

DanMagi offers a comprehensive assessment to determine how a unified architecture can lower your TCO and elevate your guest experience.

**Schedule Your Assessment:**



[sales@danmagi.com](mailto:sales@danmagi.com)



[www.danmagi.com](http://www.danmagi.com)